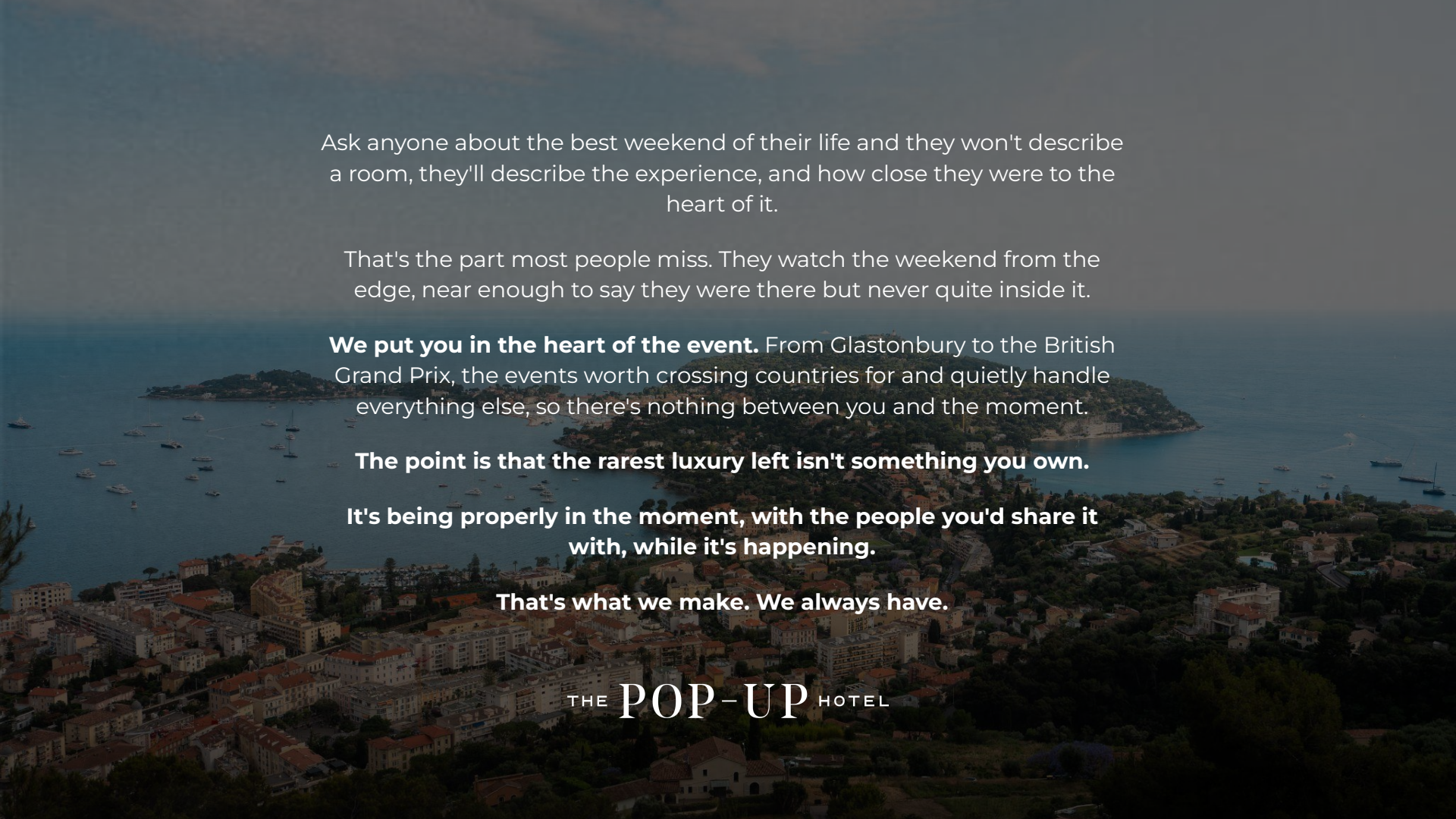




THE POP-UP HOTEL

Monaco Grand Prix

The ultimate **hospitality & accommodation**
experience, for the 2027 Monaco Grand Prix

An aerial photograph of a coastal town, likely Cannes, France, viewed from a high vantage point. The town is built on a hillside, with numerous buildings and terraces visible. The harbor is filled with many sailboats and yachts. The sky is overcast and grey.

Ask anyone about the best weekend of their life and they won't describe a room, they'll describe the experience, and how close they were to the heart of it.

That's the part most people miss. They watch the weekend from the edge, near enough to say they were there but never quite inside it.

We put you in the heart of the event. From Glastonbury to the British Grand Prix, the events worth crossing countries for and quietly handle everything else, so there's nothing between you and the moment.

The point is that the rarest luxury left isn't something you own.

It's being properly in the moment, with the people you'd share it with, while it's happening.

That's what we make. We always have.

THE **POP-UP** HOTEL



See it for yourself, The Pop Up Hotel, Monaco 2026

A new way to experience the Monaco Grand Prix

Join us in the exclusive town of Saint-Jean-Cap-Ferrat
in your very own luxury apartments or private villa.

Our hosts take care of everything so you don't have to.

Airport transfers, morning shuttles, seaside breakfast,
and a fleet of tenders whisking you directly to and from
Monaco.

Just four unbroken days inside the sport you love,
surrounded by a community who feel exactly the
same way.

THE POP-UP HOTEL



How it works



1. Choose Your Room

From private apartments to expansive villas. Our carefully selected catalogue sits exclusively on Saint-Jean-Cap-Ferrat.

Working with the Mayor and local businesses, Saint-Jean becomes your home-away-from-home. Our very own restaurant overlooks the Mediterranean and hosts you for breakfast each morning, while our terraced bar with sea views is perfect for a night-cap.

Our hosts are at your disposal and our private fleet of tenders takes you directly from Saint-Jean to Monaco Harbour to your chosen Grand Prix Hospitality.

[VIEW OUR ROOMS](#)



2. Choose Your Race Experience

After choosing your room you can decide how to immerse yourself in the Grand Prix and Monaco.

Our team can arrange your hospitality on yachts, terraces, restaurants, and grandstands. While also considering dinners, afterparties and other private events.

Our fleet of tenders whisk you from Saint-Jean to Monaco, with hosts on the ground to help you find your chosen hospitality experience.

[VIEW OUR HOSPITALITY](#)

We de-stress Monaco

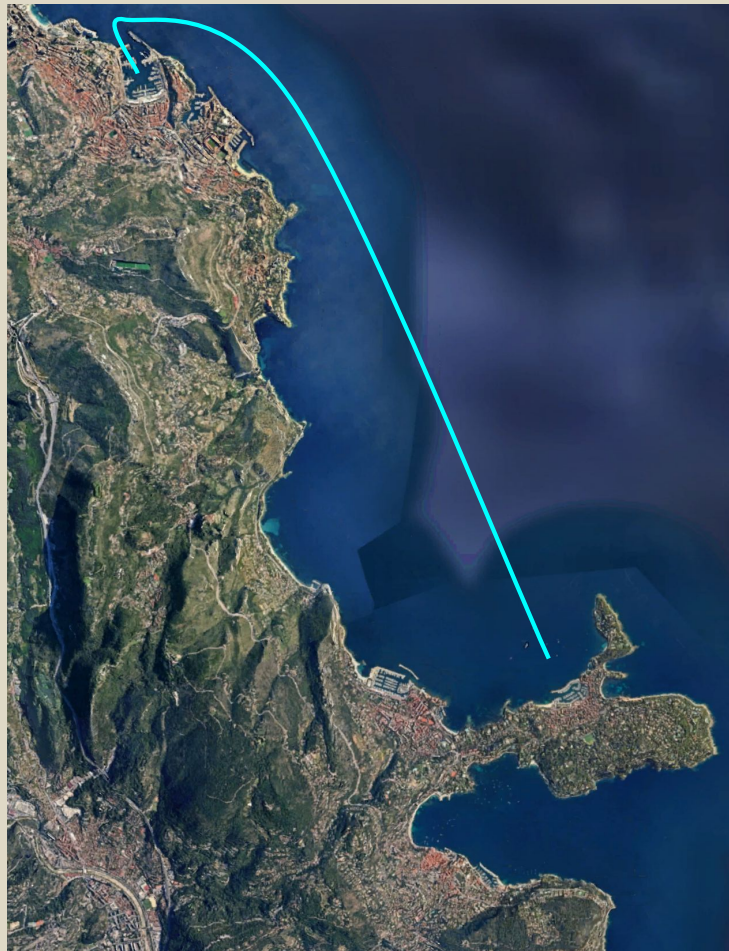
Beautiful, relentless and utterly unforgettable, the Monaco Grand Prix is the most coveted race weekend in the world. It is also the most demanding.

The Pop-Up Hotel is your escape from the intensity. Immerse yourself in the race when the moment calls for it, then let us take care of the rest.

Our fleet of tenders runs along the Côte d'Azur from Saint-Jean-Cap-Ferrat to Monaco in approximately twenty minutes, with a host on board to ensure you arrive exactly where you want to be.

The principality at your pace.

Saint-Jean as your retreat.



The Rooms

Handpicked for you

A carefully curated selection of beautifully appointed apartments and villas in the heart of Saint-Jean.

Chosen for stunning interiors and the highest levels of comfort, alongside ideal location for easy access to the town and restaurant.

Swimming pools, sea-views, balconies, private sea-swimming access as many more options allow you to choose your perfect stay.

- **Deluxe Apartments**
- **Superior Apartments**
- **Private Villas**



What's included?

All rooms are priced to include 4 nights of premium accommodation in Saint-Jean, with options to extend either end of your stay. All guests also enjoy



Welcome Dinner

Start your week by meeting the team and fellow guests at our complimentary dinner overlooking the Mediterranean.



Entertainment

Not heading into Monaco? Our Lounge Bar includes live race feeds throughout the week.



Breakfast

Breakfast is included and taken from our private seaside restaurant at your convenience



Transfers

Our team will pick you up and return you from Nice airport should you need a transfer



Tenders

Luxury boats and experienced crews take you directly to Monaco from Saint-Jean and back again.



Hosts

Dedicated hosts in Saint-Jean and in Monaco are on the ground to ensure you have what you need.

Deluxe Apartments

One and two bedroom apartments in the heart of Saint-Jean, just moments away from our seafront restaurant, tenders to whisk you to Monaco.

**Spacious King or Twin Rooms • Large Living Area •
Balconies & Outdoor Seating • Kitchen & Dining • Air
Conditioning • Heating • Wi-Fi • Nearby Beaches • Parking
• Airport Transfer • Welcome Champagne & Gifts**

One Bedroom Apartment - £9,995

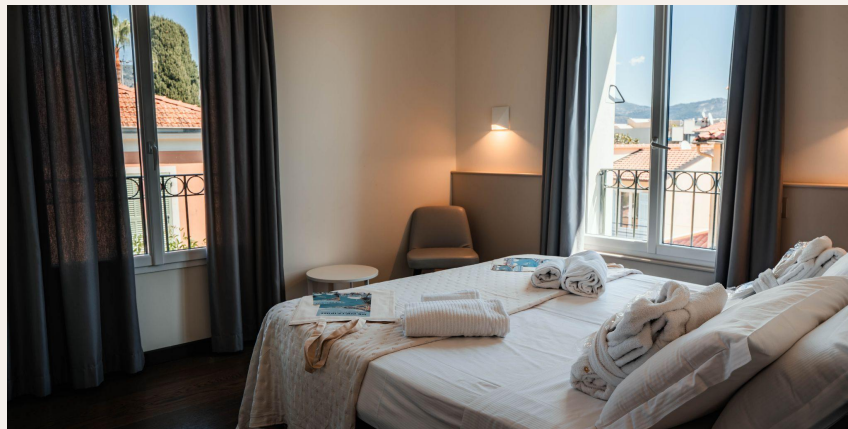
Two Bedroom Apartment - £14,995

Starting from £940 pp pn

Check-in: Thursday June 3rd from 2pm

Check-out: Monday June 7th by Midday

Why not extend your stay with earlier check in or later check out dates. Just ask.



Superior Apartments

Our superior apartments offer a step up in comfort and amenities with sea-views, large terraces and swimming pools.

Spacious King or Twin Rooms • Swimming Pool • Outdoor Terrace & Seating • Kitchen & Dining • Air Conditioning • Heating • Wi-Fi • Nearby Beaches • Parking • Airport Transfer • Welcome Champagne & Gifts

Two Bedroom Apartment - £17,995 £1,125 pp pn

Check-in: Thursday June 3rd from 2pm

Check-out: Monday June 7th by Midday

Why not extend your stay with earlier check in dates or later check out dates. Just ask.



Private Villas

We hold a selection of carefully selected private villas ranging from 2 to 18 bedrooms. Each offers a unique location and experience and can include:

Swimming Pool • Gym • Live-in Host • Private Chef • 24 Hour Security • Private Beach •

As well as all of the inclusions found in our Superior Apartments

Let us know the number of bedrooms, and any specific amenities you are looking for and our team can provide you a bespoke selection of villas and pricing.

Villas start from - £1,125 pp pn

Why not extend your stay with earlier check in dates or later check out dates. Just ask.

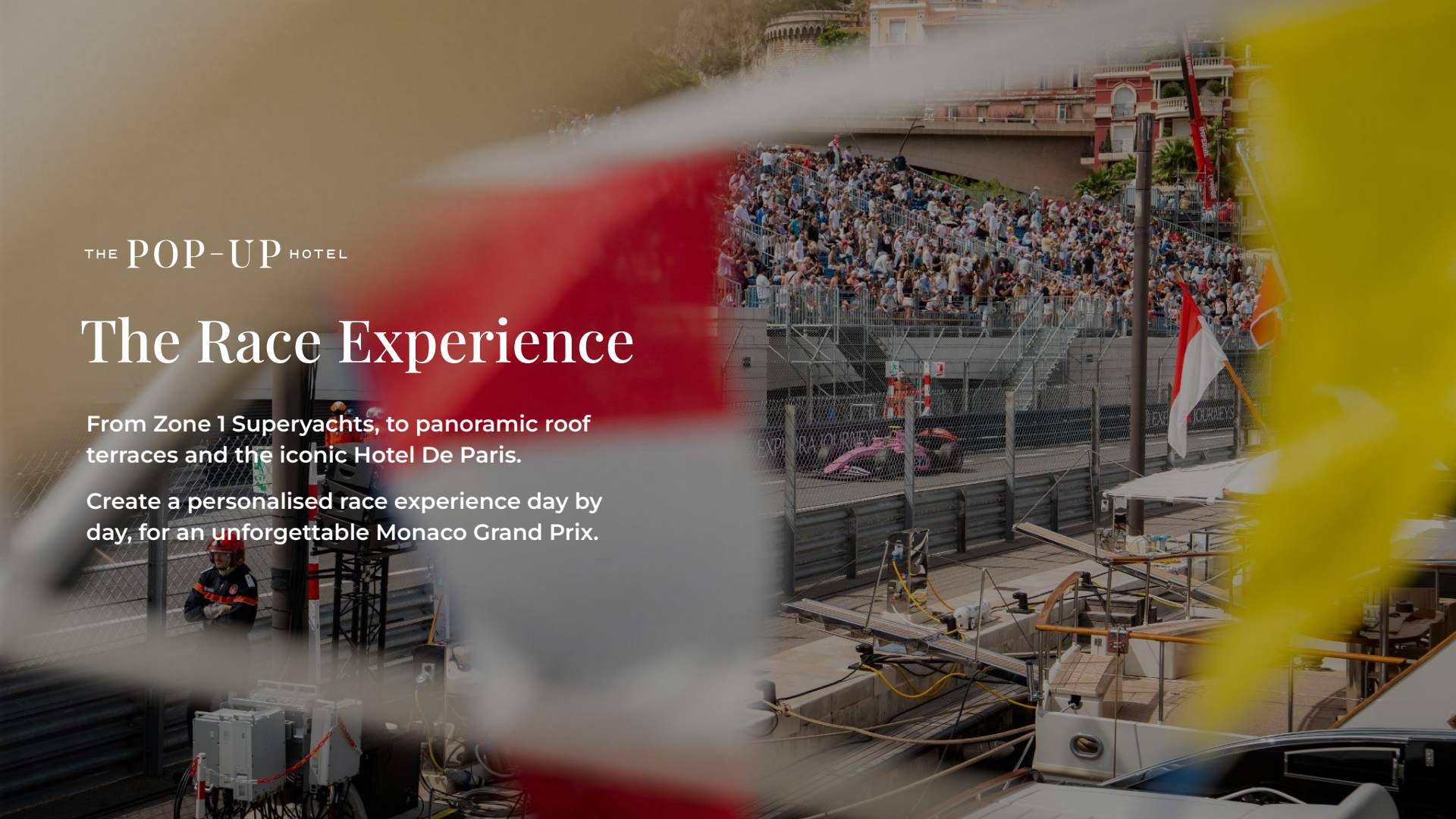


THE POP-UP HOTEL

The Race Experience

From Zone 1 Superyachts, to panoramic roof terraces and the iconic Hotel De Paris.

Create a personalised race experience day by day, for an unforgettable Monaco Grand Prix.



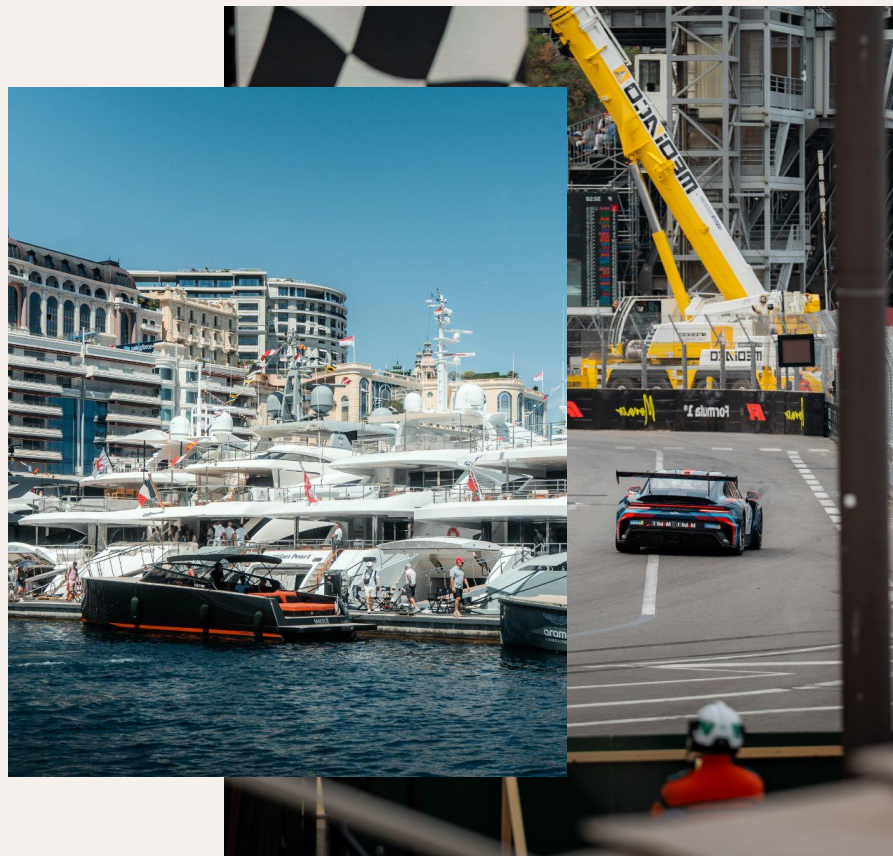
The Hospitality

Design the perfect Grand Prix

We work with the most established hospitality partners across Monaco to deliver you a carefully selected range of experiences to pick and choose from day to day.

From Superyachts to trackside terraces, Hotel de Paris, to the infamous Rascasse.

Our crews will whisk you down the coast to Monaco, while our Monaco hosts on the ground will guide you to your chosen hospitality experience.



50M Yacht Hospitality

Friday: £1,190 per person

Saturday: £2,595 per person

Sunday: £4,700 per person

2 Day Package (Sat & Sun): £6,995 per person

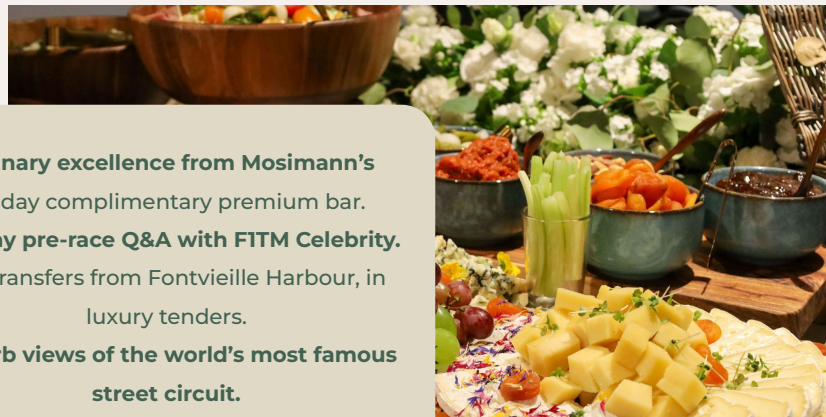
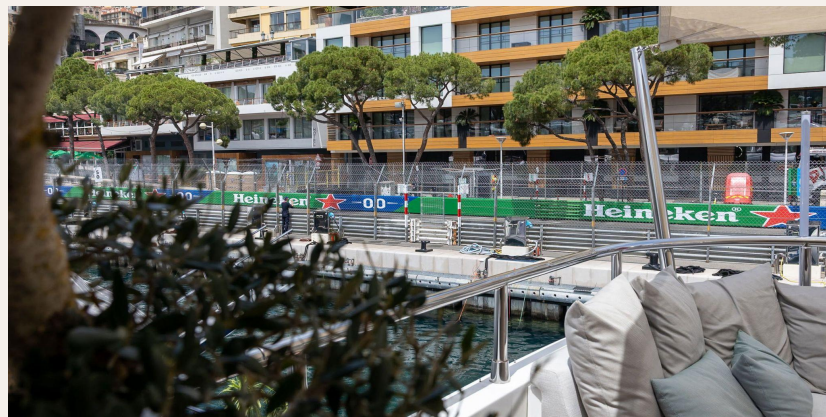
3 Day Package (Fri, Sat & Sun): £8,085 per person

Moored in a prime Zone 1 berth, a 50m Superyacht that places you at the heart of Monaco's harbour, where the spectacle unfolds metres away.

From the moment you arrive by private speedboat tender, every detail has been designed to deliver an unforgettable race-day experience.

Relax across 3 luxury decks, enjoy panoramic harbour views, and soak up the unique atmosphere that makes Monaco unlike any other Grand Prix.

Enjoy exceptional hospitality, gourmet dining by Mosimann's, a premium open bar, and attentive service. It's the perfect combination of world-class motorsport, luxury hospitality and the unmistakable glamour of Monaco.



Culinary excellence from Mosimann's

All day complimentary premium bar.

Sunday pre-race Q&A with FITM Celebrity.

VIP transfers from Fontvieille Harbour, in
luxury tenders.

Superb views of the world's most famous street circuit.

Dedicated coordinators on hand to assist you.

30M Yacht Hospitality

Friday: £1,050 per person

Saturday: £2,395 per person

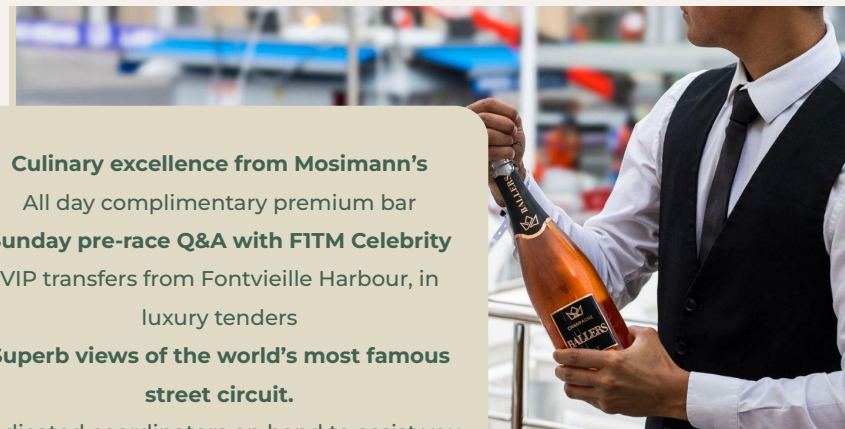
Sunday: £3,955 per person

3 Day Package (Fri, Sat & Sun): £7,085 per person

Enjoy the Monaco Grand Prix from the elegance of our 30m luxury yacht, offering an intimate hospitality experience in the heart of the harbour.

Perfectly positioned to capture the atmosphere of race weekend, it's the ideal setting to enjoy Monaco from a truly unique perspective.

You'll experience a relaxed and exclusive environment, complemented by exceptional service throughout the day. Indulge in gourmet dining by Mosimann's, a premium open bar, and carefully selected wines and Champagne as the excitement unfolds around you.



Culinary excellence from Mosimann's

All day complimentary premium bar

Sunday pre-race Q&A with FITM Celebrity

VIP transfers from Fontvieille Harbour, in
luxury tenders

**Superb views of the world's most famous
street circuit.**

Dedicated coordinators on hand to assist you.

Sainte Dévote

Friday: £950 per person

Saturday: £2,000 per person

Sunday: £3,650 per person

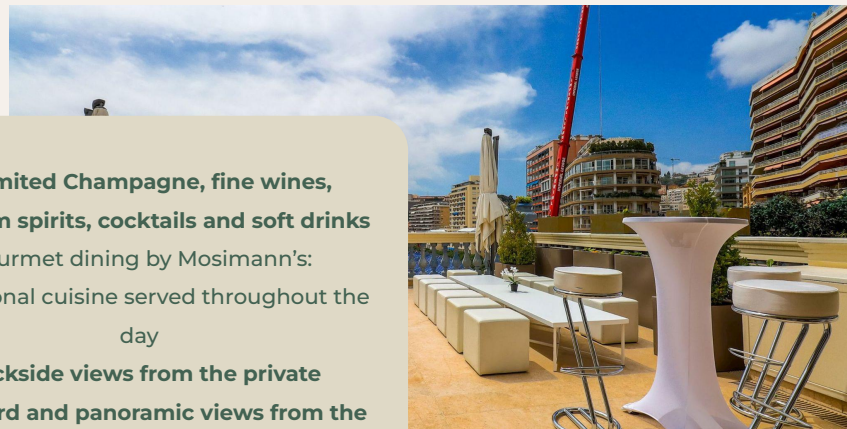
2 Day Package (Sat & Sun): £5,500 per person

3 Day Package (Fri, Sat & Sun): £6,450 per person

At the heart of Monaco's iconic first corner lies the Principality's most exclusive trackside residences. Set over seven floors overlooking St Devote corner, this villa offers a viewing experience unlike anywhere else on the circuit.

Watch the drama unfold from elevated terraces with panoramic views, or head to the private courtyard where the cars thunder through metres away. Simply an exceptional vantage point.

Throughout the day, guests enjoy premium hospitality, including gourmet dining by Mosimann's, a Champagne reception and an open bar.



**Unlimited Champagne, fine wines,
premium spirits, cocktails and soft drinks**

Gourmet dining by Mosimann's:
Exceptional cuisine served throughout the
day

**Trackside views from the private
courtyard and panoramic views from the
upper floors.**

Ermanno Palace

Saturday: £1,499 per person

Sunday: £2,949 per person

The private apartments enjoy fantastic views of the tunnel exit, Chicane, Tabac Corner, swimming pool section, start/finish straight, Sainte Devote Corner, Beau Rivage climb and the giant harbour screen.

A full day of hospitality is served in the suite with a light breakfast and hot & cold buffet luncheon. Drinks are served throughout the day, including champagne, fine wines, spirits, beers and other beverages.

Light Breakfast And Buffet Lunch

Breakfast And Lunch Served In Restaurant

Race Viewing Across Multiple Corners



Caffé Milano

Thursday: £530 per person

Friday: £1,060 per person

Saturday: £1,675 per person

Sunday: £3,345 per person

A stunning roof terrace at Tabac Corner, offering guests views of cars racing by yachts towards the Chicane and Tabac, followed by the Piscine section. The roof terrace boasts one of Monaco's finest views. Downstairs, a 3-course buffet lunch and open bar serve champagne, wines, and spirits.

The terrace features lounge seating and a DJ. The atmosphere on the roof is lively and fun, whilst the downstairs is calmer and still offers a great view of the racing. Thursday tickets include daytime racing and access to the evening Party in the Port.

Open Bar Available To All Guests

Three Course Buffet Lunch

On-Terrace Dj And Entertainment



Café de Paris

Friday: £575 per person

Saturday: £1,060 per person

Sunday: £2,465 per person

Standing proudly on the Place du Casino, the Café de Paris Monte-Carlo is one of the legends of the Principality. Immerse yourself in the Cafe's rich history and lush surroundings whilst taking in the unmistakable sights and sounds of the Monaco Grand Prix.

Guests will be seated at street level with a privileged view of the famous Massenet corner between Le Casino and Hôtel de Paris.

With designated tables, guests will have the opportunity to indulge in Café de Paris' world-famous brasserie cuisine with a three-course meal served. Guests will also be provided with half a bottle of wine and coffee with water provided throughout.

Wine Served To All Guests

Three-Course Meal Served

Race Viewing Across Casino Square



Shangri-La

2 Day Package (Sat & Sun): £4,500 per person

Saturday: £1,595 per person

Sunday: £2,995 per person

Located on the 11th floor of the Shangri-La building, our private suite and split-level rooftop terrace overlooks more than 65% of the Monaco Grand Prix circuit.

From the starting grid and finish line to Rascasse, Tabac, the Swimming Pool complex and Port Hercule, guests enjoy a breathtaking panoramic perspective.

When you're not taking in the views, relax across multiple hospitality spaces, including the rooftop terrace, covered viewing area and elegant private lounge.



Stunning panoramic views of the circuit

Unlimited all-day bar featuring premium
Champagne and top-shelf spirits.

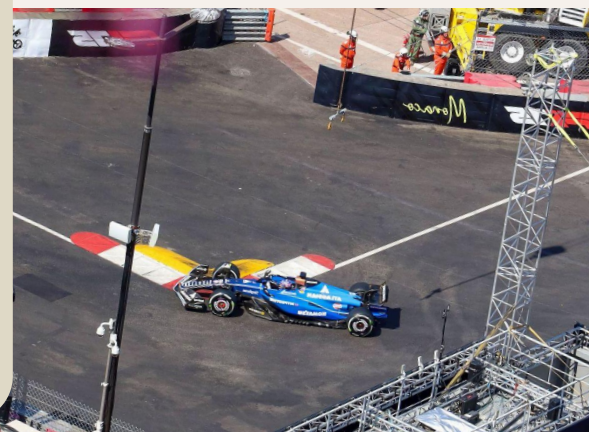
Exquisite dining; continental breakfast, buffet lunch, and afternoon treats.

Stylish lounge spaces with relaxed seating
across a rooftop and covered terrace.

Live race coverage on multiple screens throughout the venue.

On-site event coordinators providing
personalised assistance.

Seamless scheduling via the Guestia event app to manage your experience.



La Rascasse | Friday: £795

La Rascasse is a renowned bar offering guests an immersive experience in the heart of the action.

From the first-floor viewing balconies, guests enjoy a unique perspective, peering into the cars' cockpits. This has multiple viewing spots and includes numerous balconies on the first floor and a spacious sun terrace on the ground level.

Positioned between the F1® pit lane and Paddock, guests gain insight into the behind-the-scenes activities as teams and F1 drivers pass by Rascasse en route to their cars before the race.

Once the chequered flag is flown and the champagne has been sprayed, La Rascasse is home to the world-famous Rascasse Party.

Drinks Served Inside La Rascasse

Buffet Luncheon Served In Bar

Race Viewing Over The Rascasse Hairpin



Friday Yacht Party | £795

As the sun sets over Port Hercule, the weekend truly comes to life. Join Harbour Club aboard the exclusive superyacht for an evening of exceptional hospitality, live entertainment and an unforgettable atmosphere in the heart of the harbour.

Surrounded by the world's most spectacular yachts and the unmistakable glamour of Monaco, guests can enjoy premium drinks, gourmet canapés by Mosimann's and world-class entertainment as the harbour transforms into the most sought-after destination of race weekend.

Whether you're welcoming clients, celebrating with friends or simply soaking up the atmosphere, the Harbour Club Friday Night Yacht Party is the perfect way to begin an extraordinary Monaco Grand Prix weekend.

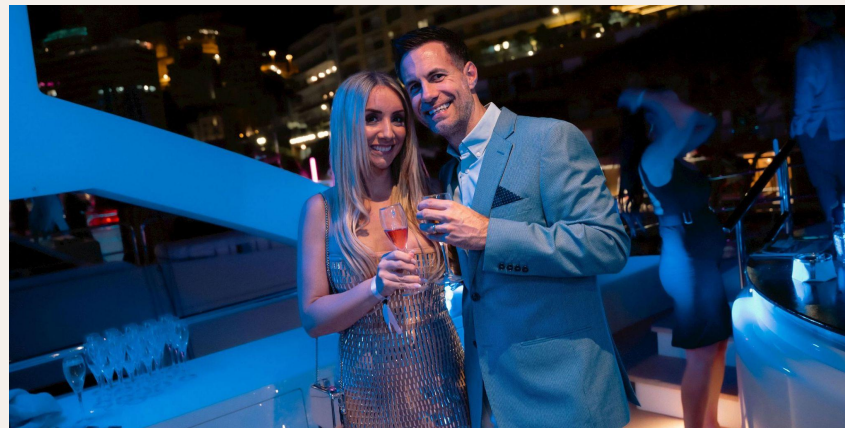
Luxury superyacht venue: In the heart of Monaco's iconic harbour.

Premium bar: Champagne, wines, spirits, cocktails and soft drinks.

Gourmet canapés by Mosimann's: Served throughout the evening.

Live entertainment: A carefully curated programme of live music & DJs.

One of Monaco's most exclusive Friday night events.



enquiries@thepopuphotel.com

+44 (0) 845 625 0767

About us

The Pop-Up Hotel is a leader in bespoke, luxury hospitality, with a track record of delivering unforgettable experiences at some of the UK's most prestigious events.

Known for blending comfort, style and impeccable service, we've redefined event accommodation, offering unique stays that go beyond traditional lodging.

We are uniquely positioned to offer an unparalleled product at the British Grand Prix. With years of experience catering to discerning guests, we provide an exceptional balance of convenience, luxury and exclusivity, ensuring that your stay is as extraordinary as the event itself.

